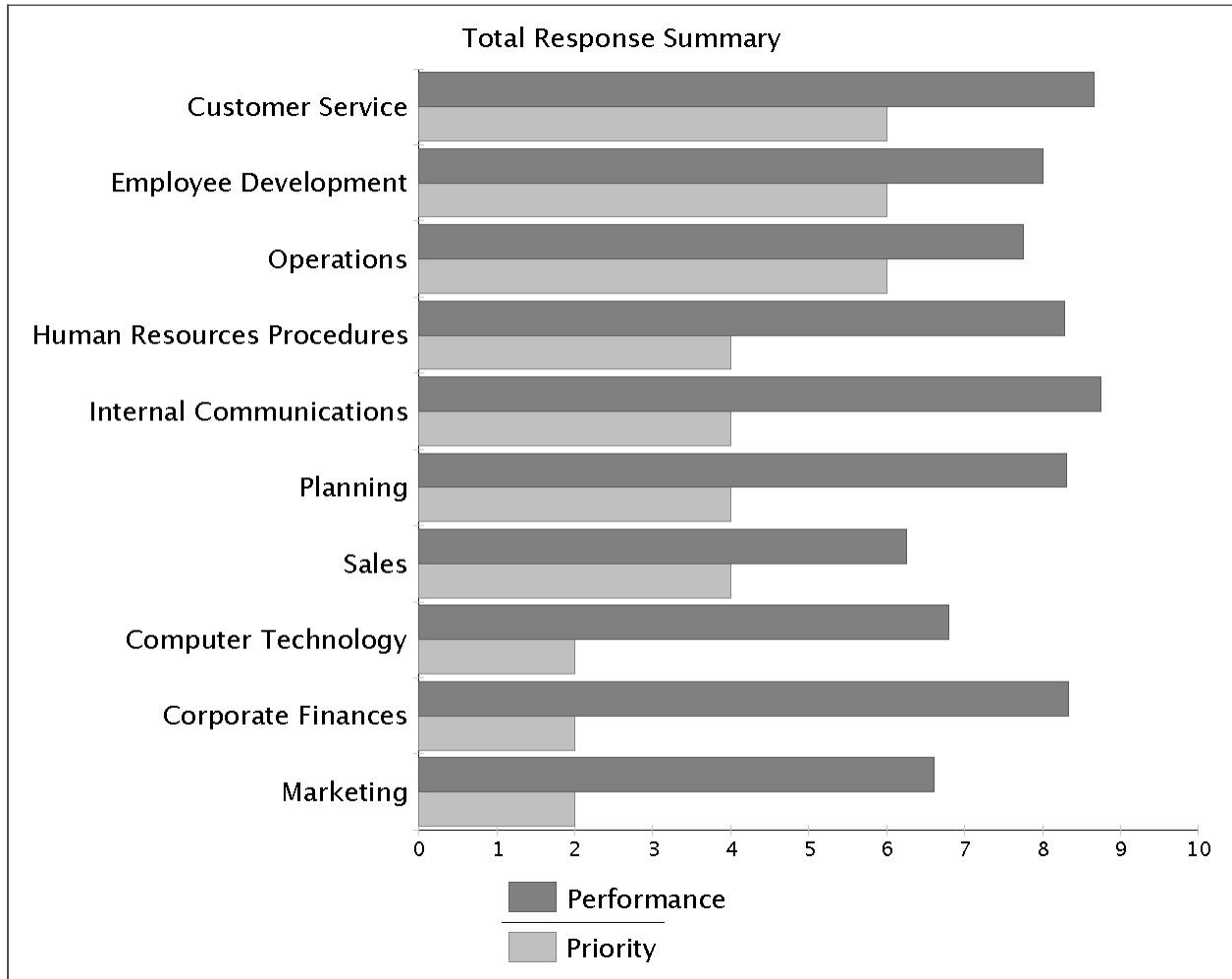


Total Response Summary

The dark gray bar represents your company's actual performance. The light gray bar represents the importance of each category to your business.

Whenever the light gray bar is longer than the dark gray bar, your company is under-performing based on what are believed to be your critical categories. If the bars are of the same or nearly the same length, the company is performing at a level equal to your expectations. If the dark gray bar is longer than the light gray bar, your company is performing above your expectations in that category.



SAMPLE ONLY: Business Assessment Report

Priorities				Performance			
Category	Rank	Priority	Score	Category	Rank	Performance	Score
Customer Service	1	6.0	15.0	Internal Communications	1	8.8	4.0
Employee Development	2	6.0	15.0	Customer Service	2	8.7	4.0
Operations	3	6.0	15.0	Corporate Finances	3	8.3	4.0
Human Resources Procedures	4	4.0	10.0	Planning	4	8.3	4.0
Internal Communications	5	4.0	10.0	Human Resources Procedures	5	8.3	4.0
Planning	6	4.0	10.0	Employee Development	6	8.0	4.0
Sales	7	4.0	10.0	Operations	7	7.8	3.0
Computer Technology	8	2.0	5.0	Computer Technology	8	6.8	3.0
Corporate Finances	9	2.0	5.0	Marketing	9	6.6	3.0
Marketing	10	2.0	5.0	Sales	10	6.2	3.0

Total Response Summary					
Category	Priority	Rank	Performance	Rank	Gap
Internal Communications	4.0	5	8.8	1	4.8
Customer Service	6.0	1	8.7	2	2.7
Corporate Finances	2.0	9	8.3	3	6.3
Planning	4.0	6	8.3	4	4.3
Human Resources Procedures	4.0	4	8.3	5	4.3
Employee Development	6.0	2	8.0	6	2.0
Operations	6.0	3	7.8	7	1.8
Computer Technology	2.0	8	6.8	8	4.8
Marketing	2.0	10	6.6	9	4.6
Sales	4.0	7	6.2	10	2.2

Time Summary			
Assessment	Start Time	End Time	Duration (mins)
CEO	7-Oct-08	8-Oct-08	103.6
Part I	7-Oct-08	8-Oct-08	5.0
Part II	7-Oct-08	8-Oct-08	83.0
Personal Questions	7-Oct-08	7-Oct-08	14.0

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